

Veeva brings agility to Crop Science.

Today's global trends - including sustainability, growing population, and globalization - are fostering a new era of growth and innovation in the crop science industry.

From development to quality management and regulatory affairs to product claims management, Veeva helps you in any phase of the product lifecycle to work together effectively, easily and globally with all different stakeholders.

- Bring innovative, high-quality products to market faster
- Accelerate the product journey across development, regulatory, quality, and marketing
- Increase efficiency and productivity
- Assure compliance
- Create a single source of truth - globally

Regulatory | Quality | Claims

Agility at the speed of your imagination

www.industries.veeva.com

Veeva's Solutions

Veeva's cloud solutions support the crop science industry and help accelerate the time to market of innovative products.

REGULATORY

 RegulatoryOne



Product Registration
Submissions
GAP Tables

QUALITY

 QualityOne



Document Control
Audit Management
Supplier Quality

CLAIMS

 Claims



Claims Management
Centralized Library
Up & Downstream Traceability

Regulatory Affairs

Veeva provides an overview on where your products are registered worldwide and helps you to manage:

- The production and approval of your submission packages
- Product submissions and notifications
- Submission and re-registration schedules to avoid missed deadlines
- Regulatory impact assessment
- Reporting and dashboards for global tracking of product approvals
- Compliance by country, product and market
- Efficacy and safety studies
- Commitments to and correspondence with authorities

Claims Management

Veeva connects legal, regulatory, R&D, and marketing, and manages:

- Claim creation, substantiation, review, and approval
- Tracking of in-market claim usage
- Review and approval of marketing assets and labels
- Internal and external access and permissions

Quality Management

Veeva supports your quality management throughout all of the following:

- Document management
- Non-conformance management & analysis
- Complaint management
- Corrective & preventive actions (CAPA)
- Audit management
- Supplier quality qualification and management
- Management of training documentation

Collaboration Efficiency

Veeva eliminates obstacles to agile product innovation by making the following easier:

- Automation of workflows allowing for seamless collaboration
- Jointly drafting/editing responses
- Collaborating with CROs and other external parties
- Trusting in a global single source of truth
- Fast global interactions

"Veeva helps us to overcome challenges in Regulatory and Quality Assurance of BASF's Crop Protection and Seed & Trait business. Veeva Vault provides a foundation for our digital transformation with great potential within our Agricultural Solution Business, but also beyond."

Rainer Becht-Mattern, Head of IS Business Architecture R&D, Crop Protection, BASF


We create chemistry

Agility at the speed of your imagination

www.industries.veeva.com