

# Veeva End-to-end Product Compliance Solutions for Crop Sciences

**Efficiency, speed and innovation** are critical to success in delivering safe crop protection and seed products to meet growing global food demands.

Veeva provides modern, easy-to-use, and unified solutions for **regulatory, QHSE, studies and advertising claims management** enabling Crop Sciences Organizations to accelerate growth and reduce risk.

Our solutions and industry expertise **help companies bring high-quality, safe, sustainable products to market without compromising compliance.**

**BASF**

“Veeva helps us to overcome challenges in Regulatory and Quality Assurance of BASF’s Crop Protection and Seed & Traits business. Veeva Vault provides a foundation for our digital transformation.”

**Rainer Becht-Mattern**  
Head of IS Business  
Architecture R&D Crop  
Protection **BASF**

**FMC**

“When we started our Regulatory transformation project with Veeva, we had a preconceived idea of what we wanted. But the Veeva experts challenged us and were so engaged with us in coming up with alternatives and other thoughts. As we went through this together, it was an evolution to a better plan.”

**Susanne Lingard** Vice  
President for Regulatory  
**FMC**

**syngenta**

“Regarding the end user experience, we did a survey shortly after the implementation of Veeva. The results were astounding in terms of the positivity. Especially with the performance being very good, that is a pain point we don’t hear of anymore.”

**Dr. Mike Heneghan**  
Technology Solutions and  
Services Lead **Syngenta**

# Veeva Solutions

Veeva's secure cloud applications help consumer goods, food and beverage, cosmetics, specialty chemical, and crop science companies bring high quality, safe, sustainable, and compliant products to market faster.

## RegulatoryOne



Regulatory Documents  
Compliance Management  
Registration &  
Dossier Management

## QualityOne



QA/QC, Food Safety  
Document Control & Training  
Supply Chain Collaboration  
HSE Incident Management

## Claims



Claims Management  
Localization of Global Claims  
Challenge Response  
Packaging Copy Management

## Operational Transparency

Increase product compliance speed, efficiency, collaboration and transparency with:

- Automated workflows for seamless handoffs and progression
- Collaboration tools document editing and messaging
- Inclusion of external parties in access and workflows
- A single source of truth for documents and data
- A universally accessible, scalable, global solution
- A flexible, configurable system that evolves with your needs

## Regulatory Affairs

Veeva establishes a unified, global authoritative source for regulatory compliance that enables:

- Automated Dossier Document Collection and Collaboration
- Global registrations and renewals tracking and requirements
- Third Party and Retailer Certifications
- Regulatory request management and response tracking
- Raw Material attributes and insights
- Regulatory Document Management
- Compliance by country/state/region, product and channel
- Commitments to and correspondence with authorities

## Quality and HSE (QHSE)

Veeva enables seamless real-time collaboration and transparency in your quality and HSE processes with:

- Document management for all types of content
- Nonconformance and Investigations
- HSE Incident Management
- Complaint management
- Corrective and Preventive Actions (CAPA)
- Change control to manage process and product changes
- Audit management for internal and external audits
- Supplier Quality Management (SQM)
- Training Management
- Risk Management

## Advertising Claims Management

Digitalize your label and advertising claims compliance processes with:

- Label content and claim creation, substantiation, review and approval
- Full detail around permissible usage down to the local level
- Direct traceability to substantiation and marketing materials by claim
- Claim risk ratings and flagging of high risk words
- Packaging copy briefs pulled from the system of record
- Internal and external access and permissions

Founded in 2007, Veeva NYSE (VEEV), is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of the consumer products and chemical industries. Our solutions help R&D, quality, regulatory and commercial teams eliminate inefficiencies and bring high-quality, safe, sustainable products to market without compromising compliance. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. [Learn more.](#)