

Company Wholly-owned Subsidiary of Global Fashion and Beauty Conglomerate

Revenue € 4.9 Billion

Industries Cosmetics and Fragrances

Geography Global, based in France

Veeva Solution QualityOne

The Problem

- This company's existing quality management processes were manual and largely paper-based, increasing risk for human error and stifling efficient collaboration and communication between stakeholders.
- Quality processes and documentation were siloed, prohibiting global visibility, traceability, and efficient audits.
- Poor quality management practices posed a risk to this company's reputation as a luxury brand whose consumers expect superior quality.
- The prospect of an FDA audit solidified that the current system was no longer acceptable.

The Opportunity

- Harmonize disparate, siloed processes across business units and locations.
- Update and centralize quality processes, documents, and data.
- Improve reporting and auditing capabilities, leading to more consistent compliance with regulatory authorities.

The Solution

- This company selected Veeva's unified, cloud-based QualityOne solution for quality management and document control.
- They established a centralized and unified solution for key quality processes and documents that is easy to use and accessible from anywhere, anytime.
- Visibility has dramatically improved as previously paper-based processes like CAPAs, Deviations, Complaints, Change Controls, and Audits migrated into QualityOne's unified cloud-based solution.

Let us show you what modern quality management and document control solution looks like. Give us your most challenging problem and we'll show you how Veeva can make a difference. **Contact us.**