



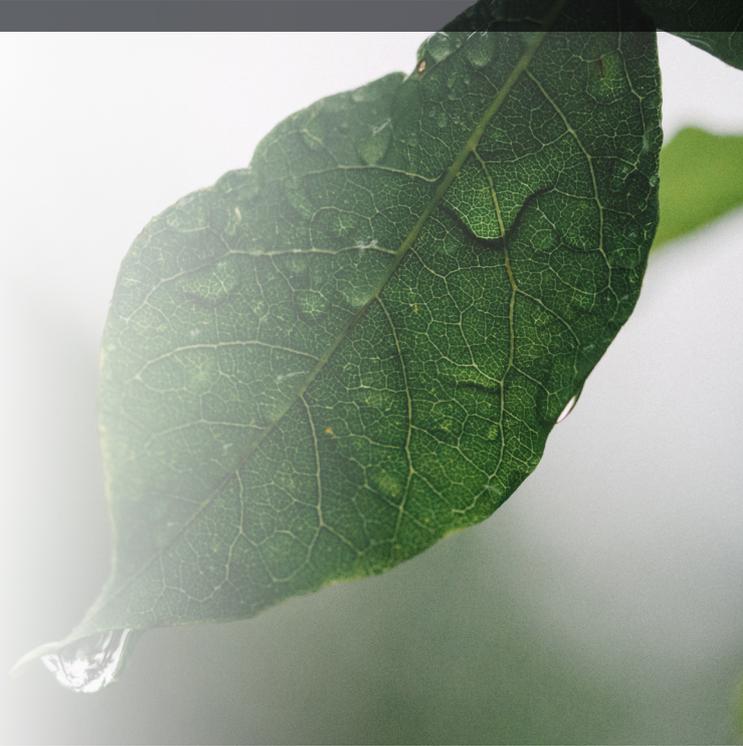
# Cloud Applications that Drive Transparency and Trust Throughout the Product Journey

**Today's consumers expect safe, sustainable, and effective products.** In addition to delighting consumers, sustainability is a proven business growth driver: sustainably-marketed products account for more than 50% of all consumer product growth over the past five years. This is forcing industries to operate at new levels of transparency and agility, and is accelerating digitally driven business transformations.

**Veeva builds cloud applications that drive transparency and trust throughout the product journey** - from raw material suppliers through manufacturing and ultimately to the consumer.

Our solutions and industry expertise **help companies bring high-quality, safe, sustainable products to market without compromising compliance.**

Spanning R&D, quality, and regulatory, our cloud applications remove inefficiencies by unifying disconnected processes, documents and data.



## How Veeva Supports Your Strategic Business Drivers

*Investments Aligned to Top Industry Challenges*



### Product Compliance:

We help our customers achieve global product compliance across the product journey.



### Supply Chain Collaboration:

We help our customers break down traditional supplier network silos, allowing companies to operate with increased efficiency, transparency and greater collaboration to keep pace with changing market dynamics.



### Transparency & Sustainability:

We help our customers achieve end-to-end transparency, surfacing key sustainability metrics along the product journey continuum.

# Veeva Solutions

Veeva's secure cloud applications help consumer goods, food and beverage, cosmetics, specialty chemical, and crop science companies bring high quality, safe, sustainable, and compliant products to market faster.

## RegulatoryOne



Regulatory Documents  
Dossier Management  
Registrations & Certifications  
Compliance Management

## QualityOne



QA/QC, Food Safety  
Document Control & Training  
Supply Chain Collaboration  
HSE Incident Management

## Claims



Claims Management  
Localization of Global Claims  
Challenge Response  
Packaging Copy Management

## Operational Transparency

Veeva helps customers bring high-quality, safe, sustainable, and compliant products to market faster through:

- Automated workflows for seamless handoffs and progression
- Collaboration tools document editing and messaging
- Inclusion of external parties in access and workflows
- A single source of truth for documents and data
- A universally accessible, scalable, global solution

## Regulatory Affairs

Veeva establishes a global authoritative source for regulatory compliance and product information, with one place to manage:

- Automated Dossier Document Collection and Collaboration
- Global registrations and renewals tracking and requirements
- Third Party and Retailer Certifications
- Regulatory request management and response tracking
- Raw Material attributes and insights
- Regulatory Document Management
- Compliance by country/state/region, product and channel
- Commitments to and correspondence with authorities

## Quality and HSE (QHSE)

Veeva enables seamless real-time collaboration and transparency in your quality and HSE processes with:

- Document management for all types of content
- Nonconformance and Investigations
- HSE Incident Management
- Complaint management
- Corrective and Preventive Actions (CAPA)
- Change control to manage process and product changes
- Audit management for internal and external audits
- Supplier Quality Management (SQM)
- Training Management to ensure competency
- Risk Management

## Advertising Claims Management

Veeva connects legal, regulatory, R&D, and marketing, and manages:

- Claim creation, substantiation, review and approval
- Full detail around permissible usage down to the local level
- Direct traceability to substantiation and marketing materials by claim
- Claim risk ratings and flagging of high risk words
- Packaging copy briefs pulled from the system of record
- Internal and external access and permissions

Founded in 2007, Veeva NYSE (VEEV), is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of the consumer products and chemical industries. Our solutions help R&D, quality, regulatory and commercial teams eliminate inefficiencies and bring high-quality, safe, sustainable products to market without compromising compliance. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. [Learn more.](#)