



Bring Trusted Products to Market Faster

Advance your reputation, drive better business outcomes, and stay ahead of the competition with cloud software solutions tailored for the consumer products industry.

Consumers purchase brands and products they trust, particularly in times of uncertainty. Consumers purchase brands and products they trust, particularly in times of uncertainty. Veeva supports your mission-critical business processes across product quality, regulatory compliance, and safety to help you deliver trusted products to consumers with efficiency and speed. Our modern cloud platform and software solutions streamline collaboration, establish a single source of truth, and provide unparalleled agility in the face of market changes.

Products Where Trust is Essential: In Body, On Body, In Home

Veeva is driven to make a difference in the joy and quality of people's lives. We do this by helping companies across multiple industries bring high quality, innovative products to market faster through unified, agile, industry-disrupting cloud software.



Consumer Packaged Goods

Veeva's solutions spanning the product journey are helping market-leading CPG companies take digital transformation from talk to action. Hear more about how we're partnering with organizations across categories like personal, beauty and home care, pet care, tobacco, and more.



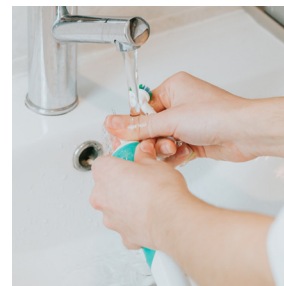
Food & Beverage

From raw materials and ingredients through manufacturing, to the consumer, Veeva provides F&B organizations a modern, easy-to-use, and unified platform of solutions for managing food safety, quality, regulatory, product claims, and more.



Specialty Chemicals

Veeva solutions for regulatory, QHSE, studies, and advertising claims management enable Specialty Chemicals companies to accelerate growth and reduce risk.



Experience Through Heritage, Enterprise-Ready Today

Veeva partners with industry leaders to bring high-quality, safe, more sustainable products to market faster. We've been sharing our unique expertise in the world's most exacting industry—"Life Sciences"—with essential consumer products companies to help enterprise leaders across industries move from aspiration to reality.



"Unilever has a strategic collaboration framework with Veeva because we believe that together we can jointly create the next generation of technology solutions for [advertising and product] claims."

- Alberto Prado, Head of R&D Digital and Partnerships, Unilever



"Veeva is an excellent technology partner for us. They are agile and empower us to focus on all the right things. They're driving the strategic thinking and inspire, and motivate us, to think long-term."

- Breda Quinn, Global Transformation Quality Director, Reckitt



"Veeva will provide a foundation for our digital transformation."

- Rainer Becht-Mattern, Head of IS Business Architecture R&D, BASF

How Veeva Partners with Market Leaders to Deliver Business Outcomes

When you partner with Veeva, you benefit from our deep industry experience, commitment to a continuous innovation cycle, vertical integration, and a highly configurable platform.



Customer-Driven Innovation

Veeva continuously partners with customers to solve industry specific problems by developing new capabilities and connecting their existing business processes to deliver real, measurable value.



On Time, on Budget, on Scope

Veeva is committed to delivering a services and support experience that provides confidence and unprecedented time to value, fostering a long-term relationship built on trust and execution.



Enabling Information Technology

When it comes to implementation of our solutions, nothing gets done without IT. We work closely with IT professionals so they can shift from daily blocking and tackling to advancing the business.



"The first day the services team came on site, we sat down and reviewed our business process. We were able to identify some areas where we could make improvements. They were super open and honest about what they saw in our processes and how we could manage our data most effectively. It was a wonderful experience."

- Shanna Chriscoe, Business Lead, Syngenta



Founded in 2007, Veeva Systems is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of enterprise companies in the consumer products, food & beverage, and chemical industries. Our solutions have helped hundreds of market-leading companies eliminate inefficiencies and bring high-quality, trusted products to market faster without compromising safety or compliance. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America.