



Food & Beverage Use Case

Digital HACCP at Enterprise Scale

Cloud-based HACCP is the future of enterprise-scale food safety.

The Challenge

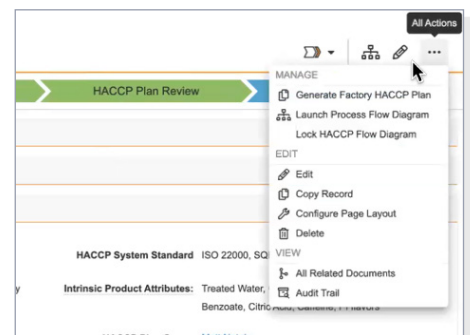
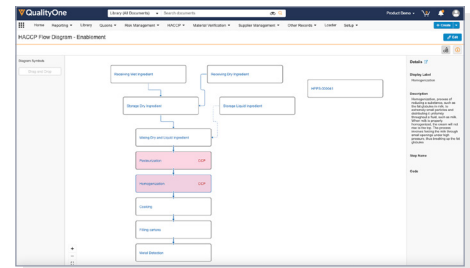
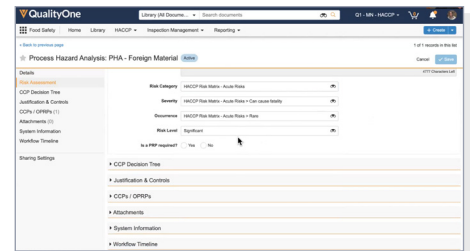
Large F&B companies struggle to manage HACCP across varied portfolios and facilities. The key to food safety lies in systematically controlling various hazards consistently. Yet, many rely on disjointed systems and unstructured data for HACCP studies, causing inefficiency and potential risks.

Veeva's Approach

Veeva QualityOne offers a robust, cloud-based solution that simplifies HACCP management on an enterprise scale. Our software enhances outcomes around managing HACCP plans for complex product portfolios across geographies.

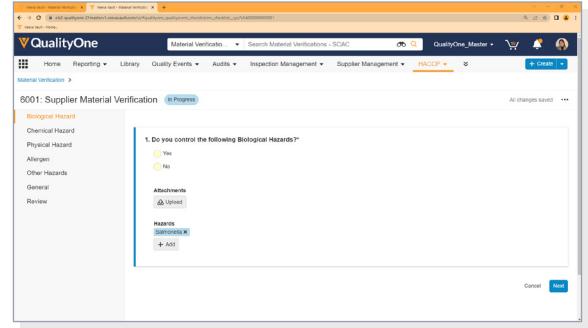
Key Features

- **Structured Data Based Solution:**
Our software captures hazard and risk information systematically, ensuring consistency across all stages of HACCP management.
- **Integrated Flow Diagrams:**
Users can easily define and maintain process flow diagrams to ensure smooth operations and effective control measures while providing visuals of the key outcomes of the HACCP study.
- **Easily Copy Model HACCP Plans:**
QualityOne enables organizations to duplicate model HACCP plans to create local factory HACCP plans, ensuring consistency across different locations. It also allows comparison of deployed factory HACCP plans to the model plans once they have been implemented.



Key Features (Continued)

- Supplier Verification Capability:** QualityOne's HACCP capability can be integrated with the supplier verification functionality, enhancing your control over the supply chain and ensuring product safety and compliance with the SCAC and FSVP requirements under FSMA.
- Automation via Templates:** Our system offers ingredient and process hazard templates for creating a single source of truth of information used across multiple HACCP plans.
- Integration with ERP/PLM Systems:** QualityOne seamlessly integrates with existing systems, providing product ingredient information as context for the creation of HACCP studies.



Veeva QualityOne brings scalability, efficiency, and consistency to HACCP management in large F&B companies. By centralizing hazard and risk information in a structured manner, our software ensures your company can effectively safeguard consumers while meeting regulatory standards. With Veeva QualityOne, managing HACCP at an enterprise scale is no longer a daunting task. Let us help you streamline your HACCP management and enhance your food safety and quality controls.

Veeva Food & Beverage Customers



IMPOSSIBLE™



About Veeva Consumer Products

Founded in 2007, Veeva Systems is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of enterprise companies in the consumer packaged goods, food & beverage, and specialty chemicals industries. Our solutions have helped hundreds of market-leading companies eliminate inefficiencies and bring high-quality, trusted products to market faster without compromising safety or compliance. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. Learn more at Veeva Industries.

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