



Nestlé Research Adopts Veeva Solutions to “Take Clinical Trials to the Next Level”

Demonstrating the safety and health benefits of different types of products requires clinical evidence. That’s where the Nestlé Clinical Research Unit – part of Nestlé Research in Lausanne, Switzerland comes in.

These teams are tasked with conducting clinical studies worldwide to assess the health impact of Nestlé products or to make lifestyle recommendations.

Digital transformation is gaining tremendous momentum across all players of the clinical research enterprise: from investigators to clinical platform providers, clinical research organizations and regulators. The Nestlé Clinical Research Unit has been an early adopter of digital tools.

To bring clinical trials to the next level, Nestlé is fully embracing digital technologies. Solutions like Veeva’s Clinical Suite help to improve clinical trial management and productivity, thanks to richer and higher quality data. It also improves the experience for participants.

Nestlé Expands Partnership with Veeva:

To improve Nestlé’s clinical trial management system, it was essential to have a solution that could be easily integrated with other internal systems. The Nestlé Clinical Research Unit was already using other Veeva solutions, and was encouraged by the greater network of Veeva solutions that could be supported by the Clinical Suite.

By leveraging Veeva’s unified tools, Nestlé’s Clinical Research Unit can improve clinical trial management and efficiency. Veeva’s Clinical Suite allows researchers to demonstrate data-backed analysis with ease and simplicity and to take appropriate actions.

Veeva is thrilled to expand our Nestlé partnership to include the Clinical Research Unit and is excited to see how Nestlé’s innovative approach will shape the future of clinical trials in research and development for the food and beverage industry and beyond.

We asked the Nestlé Clinical Research Unit: What were some of the most important criteria you used to choose Veeva Clinical Operations Suite? They told us: expertise, customer focus, cost, and configurability.

Nestlé Clinical Research Unit

