

# Unified Food Safety and Quality Management

Moving towards predictive food safety and quality through a unified solution to provide greater assurance and control.

## The Challenge

Companies lack a unified view of food safety and quality data and a structured process for sharing data with suppliers and external partners. Current systems are often fragmented, disjointed, and unable to capture food safety and quality events in the same system. With data scattered across these various systems, F&B organizations are unable to shift from reactive to proactive food safety and quality management.

## Veeva's Approach

Veeva QualityOne is a unified food safety and quality management platform that supports the entire scope of food safety and quality processes.

Food Safety



FSMA Supplier Verification  
Digital HACCP  
Integrated Flow Diagram  
iComplai Early Warning Connector

Quality



Inspections & e-CoA  
Complaints  
Supplier Quality Management  
Non-Conformances

HSE



Incident Management  
Process Hazard Assessment  
Permit to Work (PTW)

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Foundations

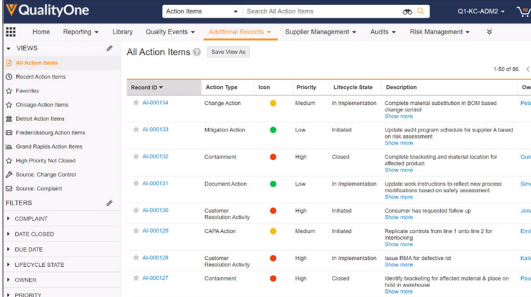


Document Control  
Vault Training Connector  
Product Hierarchy  
Risk Management  
Change Management  
CAPA & Root Cause Analysis  
Audits  
Dashboards & Reports  
Mobility

## Business Benefits

### Enhanced Visibility and Collaboration:

A unified platform for food safety, quality, and HSE management allows efficient streamlining of common procedures like audits and document management, enhancing operational efficiency. Such a platform allows for these common procedures to be combined but also triaged on their priority and impact providing F&B organizations a single view of all quality & food safety activities.



Record ID	Action Type	Icon	Priority	Lifecycle State	Description	Owner
AI-000114	Change Action		Medium	In Implementation	Complete material substitution in SCM based change control	John
AI-000123	Mitigation Action		Low	Initiated	Update work program instructions for supplier A based on risk assessment	John
AI-000132	Containment		High	Closed	Complete tracking and material location for affected product	John
AI-000151	Document Action		Low	In Implementation	Update work instructions to reflect new process modifications based on safety assessment	John
AI-000150	Customer Resolution Activity		High	Initiated	Customer has requested follow up	John
AI-000129	CAPA Action		Medium	Initiated	Replicate controls from line 1 onto line 2 for reference	Emily
AI-000128	Customer Resolution Activity		High	In Implementation	Issue RMA for defective oil	Karen
AI-000127	Containment		High	Closed	Identify packaging for affected material & place on hold in warehouse	Paul

## Business Benefits (Continued)

### Enable Secure External Collaboration:

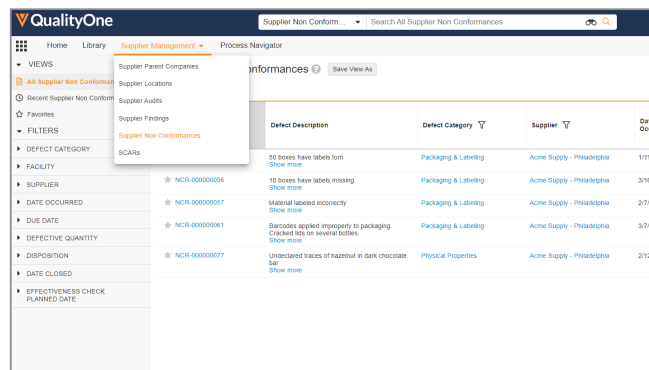
Configurable integration with partners such as suppliers and external manufacturers means that external data can be securely stored and accessed for collaboration internally.

### Data-driven Proactive Management:

Data from integrated PLM/ERP systems are connected in a single master data system, creating a rich foundation to bring about proactive quality and food safety.

### Save Time with Automation:

Our system offers templates for common food safety and quality document types, creating a single source of truth of information used across multiple sites.



Veeva QualityOne helps large F&B companies lay the foundation for shifting from reactive to proactive food safety and quality management. With all data in the proper context of your business, unifying food safety and quality processes allows you to become proactive so that your organization can react and adjust to disruption faster than ever. Let us help you unify these critical business functions and enhance food safety and quality collaboration across the value chain.

## Global Food & Beverage Leaders Trust Veeva, Including:



## About Veeva Consumer Products

Founded in 2007, Veeva Systems is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of enterprise companies in the consumer packaged goods, food & beverage, and specialty chemicals industries. Our solutions have helped hundreds of market-leading companies eliminate inefficiencies and bring high-quality, trusted products to market faster without compromising safety or compliance. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America. Learn more at [Veeva Industries](http://Veeva Industries).