




Delight Your Consumers with Safe, Trusted, and Sustainable Products

FOODS | BEVERAGES | FOOD INGREDIENTS

Advance your reputation, drive better business outcomes, and stay ahead of the competition with the only pure multitenant cloud solution for Food & Beverage.

Across the world, food and beverages define the human experience, from essential for living, to health, to deep social traditions. In the Food & Beverage (F&B) industry, food safety, trust, and quality are imperatives, resulting in demands for the highest standards in processes and practices worldwide. This industry faces significant challenges establishing transparency and trust throughout the product journey, from raw material suppliers through manufacturing and, ultimately, to the consumer.


With Veeva’s Cloud Solutions for the Food & Beverage Industry You Will:

 **Drive better business outcomes.**

Be agile in the face of changing F&B market trends while bringing consistently safer, trusted, high-quality products to market.

 **Advance your reputation.**

Set a new standard within the F&B industry by being the organization consumers trust and prefer to buy from, employees are proud to work for, and regulatory bodies and partners enjoy working with.

 **Stay ahead of your competition.**

Move faster than your F&B competitors— without compromising compliance— using Veeva’s hands-on approach, proven solutions, and commitment to continuous innovation.

Partnering with Market Leaders Across the Food & Beverage Value Chain

Veeva’s focus is to make a difference in the joy and quality of people’s lives by helping companies across the F&B value chain bring safe, trusted, and sustainable products to market faster through unified, agile, industry-disrupting cloud software.

Select Veeva Food & Beverage customers include:



Real Food & Beverage Industry Challenges, Real Outcomes

A Unified Food Safety and Quality Solution



Moving towards predictive food safety and quality through a unified food safety and quality solutions providing assurance and control.

Digital Certificate of Analysis (CoA) Processing



Significantly reduce the human effort to review and verify CoAs, and unlock greater insights into material and supplier quality.

Food Safety Compliance Insights with Digital Auditing Capability



A complete set of digital auditing tools to assess compliance of your own facilities and those of your suppliers to food safety and quality standards.

HACCP at Enterprise Scale



Effectively manage the deployment of HACCP and food safety knowledge of complex product portfolios across manufacturing locations.

Speed of Innovation with Digital Claims Management



Increase speed of innovation and reduce risk with effective and efficient digital management of product and advertising claims across the enterprise.

Supplier Food Safety & Quality (FSQ) Management



Streamline communication and ensure compliance across your entire supply chain with supplier FSQ management.

ESG and Sustainability



Build confidence in today's dynamic and uncertain regulatory world of ESG and sustainability.

Veeva Cloud Software Solutions Tailored for the Food & Beverage Industry

When you partner with Veeva, you benefit from our deep industry experience, commitment to a continuous innovation cycle, vertical integration, and a highly configurable platform.

Our solution areas:

FOOD SAFETY & QUALITY	CLAIMS	CLINICAL STUDY MANAGEMENT	TRAINING	REGULATORY
A single unified solution to manage all of your food safety and quality events on a modern cloud based platform.	Rapidly innovate and bring new product claims to market and more quickly respond to changing consumer needs.	Complete visibility into clinical trials and studies for food ingredients and food safety.	A training platform that is completely integrated with and connected to your quality management system.	Gain control over product registrations and costs and reduce risk of regulatory oversight.
<ul style="list-style-type: none"> QA/QC HACCP Non Conformances Auditing Supplier Management Document Management Digital CoA 	<ul style="list-style-type: none"> Claims Management Localization of Global Claims Challenge Response Packaging Copy Management 	<ul style="list-style-type: none"> Study Visibility Study/Site Planning & Tracking Vendor Oversight Inspection Readiness 	<ul style="list-style-type: none"> Curriculum Management Classroom Training Competency Evaluation Training Matrices 	<ul style="list-style-type: none"> Regulatory Content & Data Projects & Dossiers Compliance Management Supplier Approval

Founded in 2007, Veeva Systems is a global provider of industry-specific cloud software solutions that address the unique operating challenges and regulatory requirements of enterprise companies in the consumer products, food & beverage, and chemical industries. Our solutions have helped hundreds of market-leading companies eliminate inefficiencies and bring high-quality, trusted products to market faster without compromising safety or compliance. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America.