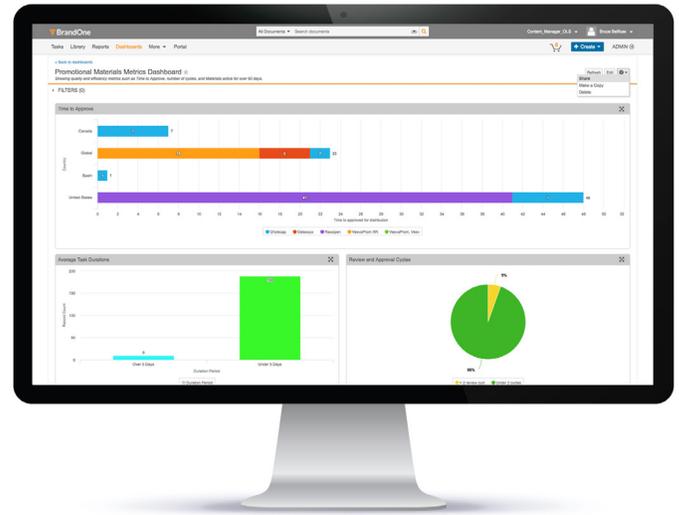


## Powerful, Easy-to-Use Content Management in the Secure Cloud



Veeva Enterprise Content Management (ECM) is a comprehensive solution to streamline ECM through a modern, intuitive user experience much like we use every day on consumer sites like Amazon or Google. Veeva ECM enables you to effectively manage documents, video, images and data through real-time collaborative authoring and flexible, team based review and approval processes – all in a single application. Delivered in the secure cloud, it is instantly accessible to all teams worldwide, across departments and external partners, simplifying collaboration and delivering a single source of truth for content. By making it easy to share, manage, and reuse content, Veeva ECM enables you to work at the pace of business today – not at the pace of a legacy ECM solution provider.

## Key Business Benefits

- **Single source of the truth.** Save time, effort, and resources by quickly finding and knowing you are always working with the latest approved content, documents and data.
- **Flexibility.** Drive more efficiency and enable greater control over tailored content, documents and processes.
- **Speed.** Accelerate content creation, review, approval, and subsequent change as content evolves.
- **Available anytime, anywhere.** Internal and external teams collaborate in the secure cloud for faster content creation, review, and approval where you maintain control of your assets at every step in the process.
- **Greater visibility.** Enable faster and better decision making through real time visibility of bottlenecks in your content processes from reporting and dashboard insights.

## Solution Features

### User Friendly

Veeva ECM's easy-to-use interface was modeled after the consumer web, ensuring breakthrough usability and adoption. The HTML 5 web client provides leading design interactivity and ease of use.

### Fast, Powerful Search

Find content, documents, and data faster with advanced capabilities such as type-ahead search, deep search within fields and documents, dynamic filters, user defined saved searches, and personalized results that reflect each user's history and access rights.

### Content Management

Manage documents, videos, and images with rich capabilities including versioning, lifecycles, annotations, check in / check out, renditions, electronic signatures, watermarks, document generation and sharing. Rule-based configurations support complex business requirements by region or other business needs.

### Collaborative Review and Approval

Review content, documents, and data collaboratively with real-time annotation management, threaded discussions, automated versioning without need to download. Configurable workflows allow you to tailor review and approval processes to specific departmental and regional needs.

### Real-Time Collaborative Authoring

Seamless integration between Veeva ECM and Microsoft Office Online provides real-time collaborative authoring and does so in a compliant way ([demo »](#)).

### Global Consistency, Local Flexibility

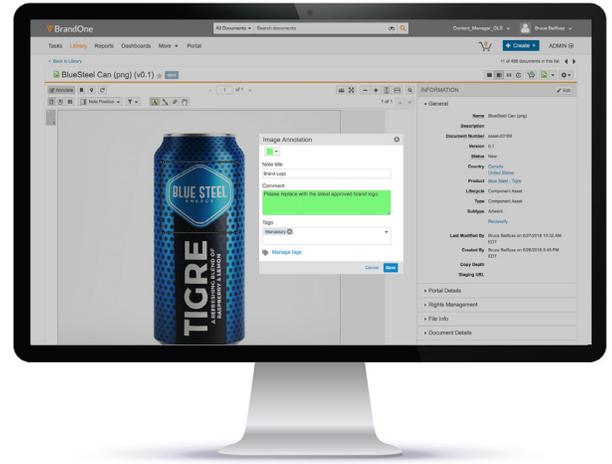
With globalization comes the need to adapt content to country-specific or local market processes, codes, and regulations. Administrators can support these business needs through intuitive, point-and-click configuration.

### Robust Audit Trail

Meet compliance requirements with comprehensive audit support. All end user activities, including anytime content is accessed, modified, downloaded, or removed, are captured in a central and detailed audit trail.

### Complete Control

Monitor and control content at every stage of its lifecycle – across functions, geographies, and external partnerships. Features like electronic signature and audit trail ensure accountability throughout the process.



### Integrated Reporting and Dashboards

Quickly gain insights and resolve issues through real time visibility of bottlenecks in your content processes with integrated, drill down reporting and dashboards. Easily share customizable reports, charts, and dashboards – allowing users to summarize and explore both structured and unstructured data.

### The Cloud Advantage

With Veeva Enterprise Content Management, tasks like changing workflows, security profiles, and even adding new users, take seconds. A multi-tenant cloud ensures that there are no servers to buy or maintain, no software upgrade projects to manage, and fewer system validation costs to absorb. Your system is always current, scalable, and adaptable to your needs.

### Application Integration

Easily integrate with other systems, migrate data, or automate processing using comprehensive REST APIs.

### Security and Compliance

With sophisticated security, strict regulatory compliance, and flexible administrative controls, Veeva Enterprise Content Management replaces the multitude of antiquated and costly content management platforms with a single cloud-based solution.

## About Veeva

Founded in 2007, Veeva NYSE (VEEV), is a leading global provider of industry-specific, cloud-based software solutions for the consumer goods, chemical and life sciences industries. Our applications enable manufacturers to realize the benefits of a modern, cloud-based platform to manage the product journey and bring innovative, high-quality products to market faster without compromising industry-specific functionality, quality or regulatory compliance. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. [Learn more »](#)