



# Quality, Regulatory, and Claims Solutions for Regulated Industries

## Eliminating obstacles to rapid product innovation

**Global markets, faster production cycles and changing regulations - these trends create opportunities for consumer goods, cosmetics, and chemical companies to create better, safer and more sustainable products.**

**From development to marketing and regulatory affairs to quality management, Veeva helps eliminate inefficiencies and improve collaboration with all stakeholders across the globe.**

- Ensure compliance with quality standards
- Manage the end-to-end process for product and marketing claims
- Centralize product and registration status, globally and regionally
- Manage due dates and timelines for all processes
- Support cross-functional collaboration and training

"Veeva gives us a modern system to achieve greater efficiency while maintaining compliance. With Veeva, users log-in to one cloud-based system, regardless of location, to review content, make changes, or do approvals. Processes that used to take weeks can now be done in a matter of days." **Trevor Carroll, Quality Assurance Manager, Proctor & Gamble subsidiary New Chapter**



Agility at the speed of your imagination  
[www.industries.veeva.com](http://www.industries.veeva.com)

# Veeva Solutions

Veeva's secure cloud solutions help cosmetics, consumer goods and chemical companies bring innovative, high quality products to market faster without compromising compliance.

## REGULATORY

 RegulatoryOne



Product Registration  
Product Submissions  
Submissions Archive

## QUALITY

 QualityOne



Document Control  
Quality Management  
Training Management

## CLAIMS

 Claims



Claims Management  
Centralized Library  
Up & Downstream Traceability

## Operational Excellence

**Veeva eliminates obstacles to agile product innovation by making the following easier:**

- Automation of workflows allowing for seamless collaboration
- Jointly drafting/editing responses
- Collaborating with external parties
- Trusting in a single source of truth
- Fast global interactions

## Quality Management

**Veeva supports your quality management system with the following:**

- Document Management for all types of content
- Nonconformance and Investigations
- Complaint Management
- Corrective and Preventive Actions (CAPA)
- Change Control to manage process and product changes
- Audit Management for internal and external audits
- Supplier Quality Management
- Training Management to ensure competency

## Regulatory Affairs

**Veeva allows you to manage:**

- The production and approval of your dossiers and datasheets (e.g. safety)
- Dossier Generation, including routing and approval of submission documents (SDS, Label, Efficacy Studies)
- Submissions and re-registration schedules to avoid missed deadlines
- Regulatory impact assessment
- Reporting and dashboards for global tracking of product approvals
- Compliance by country/state/region, product and market
- Commitments to and correspondence with authorities

## Claims Management

**Veeva connects legal, regulatory, R&D, and marketing, and manages:**

- Claim creation, substantiation, review, and approval
- Full detail around permissible usage
- Tracking of claim usage in marketing assets

Founded in 2007, Veeva NYSE (VEEV), is a global provider of cloud-based software solutions. We help quality, regulatory and commercial teams in the cosmetics, consumer goods, and chemical industries unify disconnected processes, documents and data. In doing so, we help our customers eliminate inefficiencies so they can bring innovative, high quality products to market faster without compromising compliance. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America.

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