



# Regulatory, Quality and Product Claims Solutions for Crop Sciences

Gain agility, transparency and efficiency.

**Accelerating product compliance unlocks sustainable growth in crop sciences.**

**Veeva provides digital solutions that simplify and unify regulatory, quality and claim facts and activities into a single source of truth that delivers real-time business insights.**

- Gain agility with real-time portfolio and pipeline management using dashboards and reports
- Accelerate re-registration and portfolio extension
- Adapt to increasing regulatory complexity
- Digitally institutionalize processes for efficiency, transparency and error reduction
- Coordinate globally and act locally
- Enhance collaboration across functions and with external partners



"Veeva helps us to overcome challenges in Regulatory and Quality Assurance of BASF's Crop Protection and Seed & Trait business. Veeva Vault provides a foundation for our digital transformation."

**Rainer Becht-Mattern, Head of IS Business Architecture R&D, Crop Protection, BASF**



We create chemistry

Agility at the speed of your imagination  
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# Veeva's Solutions

Accelerate sustainable growth for crop protection and seed products by enabling agility, efficiency and transparency.

## CLINICAL

### V Clinical



Study Planning/Tracking  
CRO/Lab Management  
Test Reporting  
Study Data Management

## REGULATORY

### V Regulatory



Submissions  
Submissions Archive  
Formula Insights  
Registrations

## QUALITY

### V Quality



Document Control  
Training Management  
QMS & Supplier Quality  
Risk Management

## CLAIMS

### V Claims



Claims Management  
Localization of  
Global Claims  
Challenge Response  
Oversight and Insights

## Veeva brings agility, transparency and efficiency to:

### Clinical

- Simplify the design and execution of GxP and non-GxP studies
- Collaborate seamlessly with internal and external partners
- Use templates, workflows and approvals maximize study relevance, compliance and value

### Regulatory Affairs

- Real-time portfolios and pipelines connected to source data
- Simplify submission management using templates, automated workflows and publishing tools
- Track agency communications and commitments
- Optimize resources and identify bottlenecks
- Reduce time to market and regulatory errors
- Enable global coordination and collaboration

### Quality Management

- Document Management
- Training Management
- Risk Management
- Supplier Quality
- Nonconformance & Investigation
- CAPA
- Audit Management
- Customer Complaints

### Claims Management

- Full detail on permissible usage by product, geography, and marketing channel
- Workflows for creation, substantiation, review and approval, with audit trails
- One click traceability from claim to substantiation and marketing assets using the claim
- Claim risk ratings with automated prompts and triggers for review workflows

"Nufarm markets crop protection products in more than 100 countries. So it is a tough and yet very important task to comply with increasingly demanding regulatory environments around the globe. We were looking for an easier way to manage all related data and content and found Veeva RegulatoryOne - a Single, authoritative solution for all our compliance and regulatory needs. Their solution maturity and engagement impressed us."

**Ray Hamilton, Head European Regulatory Lead, Nufarm Europe GmbH**



Founded in 2007, Veeva NYSE (VEEV), is a global provider of cloud-based software solutions. We help quality, regulatory and commercial teams in the cosmetics, consumer goods, and chemical industries unify disconnected processes, documents and data. In doing so, we help our customers eliminate inefficiencies so they can bring innovative, high quality products to market faster without compromising compliance. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America.

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