Veeva

Quality, Regulatory, and Product Claims Solutions for the Cosmetics Industry

Bringing Agility to the Cosmetics Industry

Global markets, faster production cycles and evolving regulations - these trends create opportunities for cosmetics companies to create better, safer and more sustainable products.

From development to marketing and regulatory affairs to quality management, Veeva helps eliminate inefficiencies and improve collaboration with all stakeholders across the globe.

- Ensure compliance with quality standards
- Manage the end-to-end process for product and marketing claims
- Centralize product and registration status, globally and regionally
- Securely store and manage action plans and investigation context
- Manage due dates and timelines for all processes
- Support cross-functional collaboration and training

"Veeva is essential to our strategy of making quality and innovation two key pillars of the company. We'll have greater flexibility in maintaining quality and drive greater efficiency in product development."

-Christophe Foucher, CEO, Laboratoires FILL-MED





Veeva Solutions

Veeva's secure cloud solutions help cosmetics companies bring innovative, high quality products to market faster without compromising compliance.

REGULATORY

VRegulatoryOne



Product Registration Product Submissions Submissions Archive PIF Management **QUALITY**

VQualityOne



Document Control
Quality Management
Training Management
Supplier Quality Management

CLAIMS

VClaims



Claims Management
Centralized Library
Up & Downstream Traceability

Operational Excellence

Be audit ready and compliant with quality standards such as GMP and FDA:

- Automation of workflows allowing for seamless collaboration
- Jointly drafting/editing responses
- Collaborating with external parties
- Automatically-generated audit trails create a single source of truth
- · Fast global interactions

Quality Management

Veeva supports your quality management system with the following:

- Document management for all types of content
- Nonconformance and investigations
- Complaint management
- Corrective and Preventive Actions (CAPA)
- Change control to manage process and product changes
- Audit management for internal and external audits
- Supplier quality management
- Training management to ensure competency
- Risk management

Regulatory Affairs

Veeva allows you to manage:

- Dossier Generation, including routing and approval of submission documents (Ingredient List, Label, Efficacy Studies)
- Registration and renewal schedules to avoid missed deadlines
- Regulatory impact assessment (e.g.Ingredient Restrictions)
- Reporting and dashboards for global tracking of product approvals
- Compliance for formula and for packaging by country/state/region, product and market
- Commitments to and correspondence with authorities

Product Claims Management

Veeva connects legal, regulatory, R&D, and marketing, and manage:

- · Claim creation, substantiation, review, and approval
- Full detail around permissible usage
- Tracking of claim usage in marketing assets

Founded in 2007, Veeva NYSE (VEEV), is a global provider of cloud-based software solutions. We help quality, regulatory and commercial teams in the cosmetics, consumer goods, and chemical industries unify disconnected processes, documents and data. In doing so, we help our customers eliminate inefficiencies so they can bring innovative, high quality products to market faster without compromising compliance. Veeva is headquartered in the San Francisco Bay Area, with offices throughout North America, Europe, Asia, and Latin America.